



AkORN

AKORN DESTINATION MANAGEMENT

PERU QUICK START GUIDE





Discover
a new way of travelling

PERU'S YEAR ROUND CELEBRATIONS

Peru celebrates around 3,000 cultural parties and festivals throughout the year. Here is a guide so you don't miss the most attractive and important ones.

JANUARY

- Lima: Anniversary of the foundation
- Trujillo: Marinera Festival
- Ayacucho: Carnival of Ayacucho

FEBRUARY

- Puno: Virgen de la Candelaria party
- Throughout Peru: Carnival
- Cajamarca: Big Cajamarca Carnival
- Chincha: Black Summer Festival

MARCH

- Ica: Pisco & Wine Harvest Festival

APRIL

- Throughout Peru: Easter Week (moveable feast: March or April)

MAY

- Lima: Peruvian Paso Horse Festival
- Lima: Fiesta de la Cruz
- Arequipa: Virgen de Chapi Festival

JUNE

- Cusco: Corpus Cristi
- Cusco: Inti Raymi Sun's Festivity
- Iquitos: San Juan Party
- Cusco: Lord of Qoyllority

JULY

- Throughout Peru: Independence Day
- Cusco: Virgen del Carmen Festivity

AUGUST

- Arequipa: Arequipa Anniversary

SEPTEMBER

- Trujillo: Spring International Festival
- Lima: Mistura Food Festival

OCTOBER

- Lima: The Lord of the Miracles
- Lima: The Taurina (bull fighting)

NOVEMBER

- Puno: Sacred Lake Anniversary
- Throughout Peru: All Saints Day

DECEMBER

- Cusco: Santuranticuy
- Throughout Peru: Madre de Dios and Andean Christmas.

Peru's Wonders of the World

Akorn Peru

Akorn Peru, the first of five Akorn offices in South America, was opened in 2000. Nowadays, we have grown to have 42 full-time, multilingual staff in our **Lima** office and 10 in our operations office in **Cusco**, all of whom share a wealth of experience in Peruvian tourism, as well as a passion for creating unforgettable experiences for our clients. The size of our team means that we are big enough to handle the largest of operations, such as incentive and special interest groups and cruise operations, but also small enough to offer a specialised, tailor-made and personal service without losing sight of the finer details.

The Akorn Difference

In South America we offer a higher level of service than our competitors through our personalised service: Guardian Angels in key destinations, our 'Wow Moments', and through our varied Insider Access opportunities (opening doors that no-one else can), all ensuring an unrivalled travel experience. Over the last twelve years of operations we have catered for eleven Heads of State, five Vice Presidents and numerous Hollywood stars.

Akorn Operations Team in Cusco

The team has vast experience and takes care of even the smallest details to ensure a superb experience in the Sacred Valley, Cusco and Machu Picchu. Their quality control ensures comfortable vehicles with oxygen as well as the best guides to enrich your experience, and they even ensure rooms are properly prepared before arrival and are flexible for any last minute arrangements. In addition, our Guardian Angels are available 24/7 for any assistance you might need during your journey in the land of the Incas.



Your key Contacts in Peru

Rodrigo Custodio

Country Manager - Akorn Peru

Rodrigo joined Akorn backed on a 25-year career dedicated to inbound tourism. With extensive knowledge of Peru's lesser visited regions, passion for conservation and desire to develop new opportunities, he provides cutting edge, creative ideas for any itineraries in such a extraordinary country.



✉ rcustodio@akorndmc.com

Dalia Gibu

Regional Sales Director - Akorn South America

Dalia has two Masters Degrees, and 17 years of experience, including working as a wedding planner, for a 5-star resort and as Sales Manager for luxury lodges and Amazon boats. She is an adventurous traveller bringing great energy, vision and knowledge to our Akorn team.



✉ dgibu@akorndmc.com

Bianney Mendoza

Operations Manager - Akorn Cusco

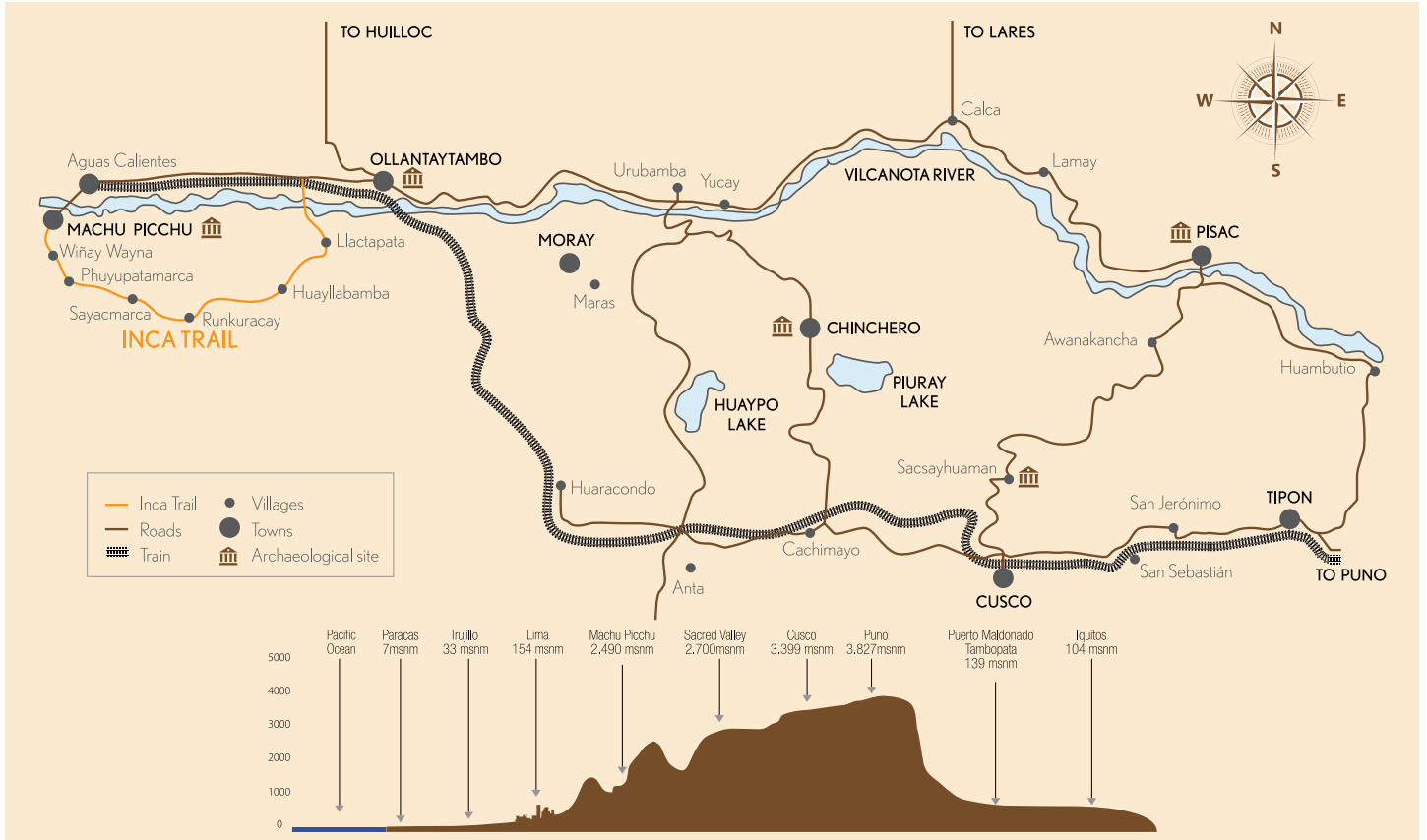
Bianney has studied in Peru and the United States, and has more than 14 years of experience working in the tourism operations field. She has been appointed as Quality Control Manager for the region and is also in charge of the Cusco office operations to ensure that all Akorn standards are met to exceed our clients' expectations.



✉ bmendoza@akorndmc.com

Peru

Machu Picchu



HOW TO REACH MACHU PICCHU



TRAIN

BELMOND HIRAM BINGHAM



A fully-serviced luxury train that goes from Cusco to Machu Picchu, via Urubamba. It departs later in the day than most services, but is a whole new experience of travel. It has been selected as one of the world's seven best trains, as it is a unique and luxurious way to travel. Now guests may enjoy the Belmond Andean Explorer, for their Titicaca and Colca extensions.

INCA RAIL FIRST CLASS



With just 30 passengers per carriage, this train offers luxurious services, including a welcome drink; lunch and dinner prepared using fresh and natural Andean ingredients; red or white wine; and Peruvian coffee.

VISTADOME



This train departs from Cusco (Poroy), Valle Sagrado (Ollantaytambo) and Valle Sagrado (Urubamba), giving guests the option of where they travel from (the journeys take between one hour and a half, to three hours). This train offers its passengers fantastic views throughout the trip due to its large panoramic windows.



ADVENTURE

INCA TRAIL



Experience Machu Picchu the way the Inca's did. Only 500 people a day are allowed on this four-day adventure in the Andes finding archaeological sites, mountains and villages along the way. For the most discerning, we recommend our deluxe version with mobile camp-style accommodation, a chef for gourmet meals along the way and a masseuse to help you relax after your day of hike.

ONE DAY INCA TRAIL



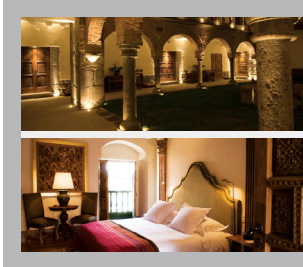
This trip gives guests a taste of the Inca Trail without days of hiking and camping. We begin the hike from the train stop at kilometre 104 and follow the trail for six hours to see the spectacular view of Machu Picchu from Inti Punku – the Sun Gate - the way the Incas would have seen it.

MOUNTAIN LODGES OF PERU



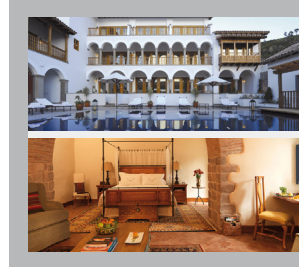
An alternative adventure where you will be able to enjoy trekking from lodge to lodge, enjoying the comfort and service of mountain lodges located in pristine areas with incredible scenery such as Aguas Calientes and Machu Picchu. This experience allows guests to explore different ecosystems and even see ethnic villages.

CUSCO HOTELS



INKATERRA LA CASONA

La Casona is the first Relais & Chateaux property in Peru. Located in the picturesque Plazoleta Nazarenas and occupying a former colonial household, Inkaterra have blended the contemporary with the colonial to create a property that is undoubtedly amongst the finest of Cusco's hotels.



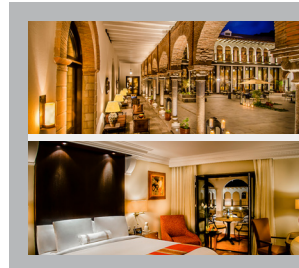
BELMOND PALACIO NAZARENAS

Palacio Nazarenas offers a range of beautiful suites. Each one features a view over an ancient patio, the pool or the city. We think our guests will take great pleasure in exploring the hidden delights of this former 18th-century convent with their own butler service to pamper them throughout their stay.



BELMOND HOTEL MONASTERIO

Monasterio hotel has an excellent location in the quaint Plazoleta Nazarenas. Being an old Monastery this luxury hotel has a 16th century ambience full of mystic history, and Gregorian chants are piped through the hotel to bring this history flooding back and ensure that every visit is a special experience.



JW MARRIOTT CUSCO

The hotel features an elegantly relaxed décor with a distinctly colonial feel. In addition to the oxygen delivery system in all rooms, they are all equipped with luxurious bedding and sumptuous bathrooms with bath and separate shower. The Spa features a relaxation pool, sauna and steam room.

SACRED VALLEY HOTELS



SOL Y LUNA LODGE & SPA , URUBAMBA

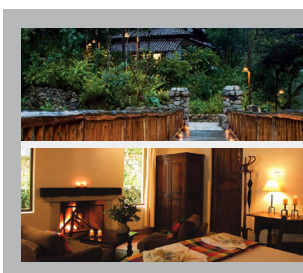
This hotel has incredible views of the Sacred Valley. For the ultimate experience, book a Casita Deluxe or Premium: they offer the best Peruvian cotton linen and feather down pillows for the perfect sleep, as well as a sunlit bathroom with bathtub and shower, and a private terrace to enjoy a glass of wine or a massage.



TAMBO DEL INCA, URUBAMBA

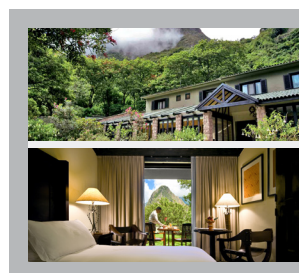
Nestled in the Urubamba Valley, Tambo del Inka is a Luxury Collection property. It is a great location with a private train station to Machu Picchu, offers refined dining, a variety of dishes from the so-called Novo Andina cuisine, a spa and premier fitness centre, plus breathtaking views over an emerald lagoon and riverside gardens.

MACHU PICCHU HOTELS



INKATERRA MACHU PICCHU PUEBLO

This eco-lodge is found in a cloud forest setting close to the train station in Aguas Calientes, 25 minutes from the ruins of Machu Picchu. It has 85 rooms, a small pond, a boutique, internet access facilities, and also boasts a botanical garden, which features fruit trees, medicinal plants and over 372 species of orchids.



BELMOND SANCTUARY LODGE

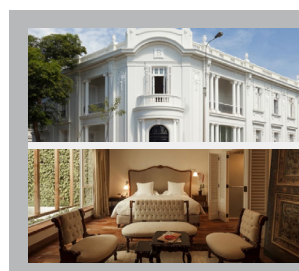
This is the only hotel within walking distance of the ruins, and therefore the best option for visitors to the World Heritage Site of Machu Picchu. This proximity not only ensures rooms have excellent views of the surrounding mountains, but also early access to the complex before the crowds arrive in the mornings.

LIMA HOTELS



BELMOND MIRAFLORES PARK

An excellent boutique city property with a personal feel, in the exclusive residential area of Miraflores. The hotel has incredible ocean views, a high standard of service, and is ideally located for exploring the main sights, shops and restaurants, making this the premier hotel in Lima for individual travellers, groups and families.



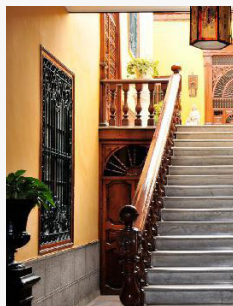
B ARTS BOUTIQUE HOTEL

Located in Barranco neighborhood, B Arts Boutique Hotel is the first boutique hotel in Lima built in a colonial mansion and has only 17 suites. It caters to traditionalists looking for an authentic historic atmosphere and to shrewd urban explorers willing to immerse themselves in Lima's contemporary social and cultural scene.

WOW MOMENTS OF LIMA

Lima is now the gastronomic capital of South America and the main gateway to Peru. This is a modern city surrounded by colonial buildings, and has a magnificent variety of museums containing spectacular collections of Pre-Columbian gold, silver and copper, art, archaeology and Andean textiles.

HIGHLIGHTS



01. LUNCH/ DINNER AT ALIAGA HOUSE

Enjoy a private welcome dinner in this breathtaking house (Lima's oldest colonial mansion). Built in 1535 by the illustrious Spanish conquistador, Jerónimo de Aliaga, co-founder of Lima and of the oldest university in the Americas, this incredible relic of colonial splendour has been home to seventeen generations of his descendants ever since.



02. LUNCH AT HACIENDA SANTA ROSA

Drive to the outskirts of southern Lima for private lunch at Hacienda Santa Rosa. Tastefully built and decorated in Republican style, is home of a distinguished family. Over the years, the owners have become famous as expert breeders of the 'Stepping Horse', known for its high stepping and comfortable gait, the Peruvian Paso horse has become a symbol for the coastal region of Peru.



03. VISIT LARCO HERRERA MUSEUM WITH A CURATOR

The visit to the Larco Museum with Ulla Holmquist, Chief Curator, allows to have a clear and educated approach to the evolution of the cultures of Peru. Walking through the exhibition halls of the museum – the largest private collection of pre-Columbian – with the curator, makes the visit an inspiring experience that gives visitors first-hand information about the collection and the people that made the beautiful archaeological objects.



04. LOCAL CULINARY EXPERIENCE IN LIMA

There are many ways to get to know a city, but one of the most gratifying is through its food. This is especially true in Peru, with the infinity of colours, aromas and flavours that this land offers, thanks to the variety of regions. Visit a local market, enjoy the sensation of colours and aromas and get ready for a cooking class with one of our chefs. They will teach you specific and essential techniques as well as how to use local ingredients.

WOW MOMENTS OF CUSCO AND MACHU PICCHU

Explore the most famous sites of the Incas: Cusco, Sacred Valley and Machu Picchu. Surrounded by magnificent ruins, amazing landscapes and history, this area is a must on any visit to Peru. We have carefully selected those special moments that will enhance your experience and enable you to get closer to the authentic culture.

HIGHLIGHTS



01. BLEND IN THE PERUVIAN CULTURE IN THE VILLAGE OF THE FLOWERS

During this half-day visit to an Andean community we meet the Quechua-speaking farmers and weavers of an outlying district near the market town and former Inca palace of Chinchero. Here we have an encounter with the traditions of the Inca descendants. Interact with the community and intimately blend in the gastronomy, ancestral medicine and weaving techniques compose this culture.



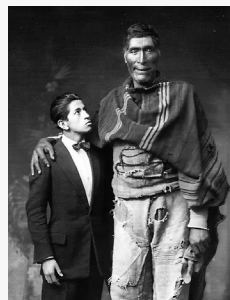
02. ANDEAN MUSIC LECTURE BY GUSTAVO LEÓN

A Cusquenian musician who has spent years studying and interpreting the music of the Peruvian Andes. This lecture includes an exhibition of native and mestizo Andean wind, percussion and string instruments (such as charangos, antaras and zapacas), while the presentation includes an explanation of the origin, characteristics, tradition and influence of the instrument in the local culture.



03. VISIT WITH AN ARCHAEOLOGIST OR ANTHROPOLOGIST

Today, Akorn offers you the chance to visit the jewel in the crown of Latin America's archaeological legacy in the company of one of our renowned archaeologists. They will give you an exclusive expert insight into the history of Machu Picchu, the mystery surrounding its use and demise, and into current work and research being undertaken in the complex.



04. DISCOVER CUSCO THROUGH THE WORK OF MARTÍN CHAMBI

See life in the Andes through the eyes of Martín Chambi, the first indigenous photographer in the Americas, in an exclusive talk with his grandson. Martín's love of photography grew in an age when there was little photo documentation in Latin America, he became the most influential and celebrated photographer in the region.



WOW MOMENTS OF TITICACA

On Peru's Southern Andes, Titicaca is the world's highest navigable lake. Meet the people of Uros who live on islands made of reeds, and experience an encounter with one of South America's the oldest tribes.



HIGHLIGHTS

According to local folklore, Mama Ocllo and Manco Capac, the first two Incas, rose from the lake's depths before descending to Cusco and establishing the empire. Today the lake is visited for the famous floating-reed Uros Islands and its people, or the opportunity to visit one of the two island communities on Taquile and Amantani.



PREMIUM SELECTION **TITILAKA HOTEL**

Located on the less touristic side of the lake, provides an exclusive experience, privacy and comfort. The hotel boasts panoramic views, outstanding service, variety of activities and gourmet and fusion meals including drinks, cocktail hour and tea time every day.



PREMIUM SELECTION **BELMOND ANDEAN EXPLORER**

Meet the Belmond Andean Explorer, South America's first luxury sleeper train and the star of a journey to some of Peru's most astonishing sceneries. From Cusco to the mighty Andes, to the reflective beauty of Lake Titicaca and towards Arequipa, guests can now stylishly travel across Peru!

WOW MOMENTS AMAZON

The Peruvian Amazon runs from the east of the Andes in Peru to the borders with Ecuador, Colombia, Brazil and Bolivia. It comprises 60% of the country and is marked by a large degree of biodiversity.



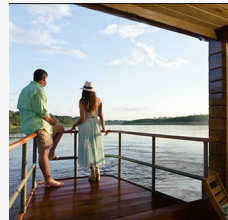
HIGHLIGHTS

Tambopata National Reserve, is surely a highlight for guests interested in wildlife and biodiversity: with 165 species of trees, 169 of mammals, 1200 of butterflies and 632 of birds. Excursions offer good chances to see wildlife like monkeys, caimans and birds. Puerto Maldonado is a great pre or post trip to Machu Picchu!



PREMIUM SELECTION **RESERVA AMAZÓNICA TAMBOPATA**

Perfect for those looking for authentic jungle experiences, it sits on the edge of the Tambopata National Park. The lodge offers the chance to enjoy a breathtaking array of fauna and flora, native to the Amazonia, in total comfort.



PREMIUM SELECTION **DELFIN AMAZON CRUISES**

One of the world's largest protected flooded forests, Delfin Amazon Cruises takes you on a memorable journey. Enjoy an adventure full of close encounters with nature, visits to native villages, kayaking, swimming near pink dolphins, fishing, night safaris, Peruvian gourmet dining and classy accommodation.

WOW MOMENTS OF THE NORTH

Northern Peru is renowned for its rich history, archaeological wonders and breathtaking scenery. Along with the lonely desert, fertile valleys and immense mountains once gave birth to several pre-Inca civilizations.



HIGHLIGHTS

Go on an unforgettable 5-day adventure to the Lost Kingdom of the Chachapoyas. Here you will admire the impressive mountaintop temple and fortress of Kuelap, a new-to-tourism region home to 200 mummies and the world's third highest waterfall. Another way to explore the north is via the Moche route. Starting at the city of Chiclayo, you can see the Lord of Sipan tomb and impressive archaeological vestiges.



PREMIUM SELECTION **LIBERTADOR HOTEL**

Right in the main square, the Libertador is a great base to explore Trujillo. The restaurant and bar offer a choice of food and drinks from northern Peru, as well as international dishes. This 79-room property has all the facilities you would expect, as well as meeting rooms with capacity for 190 people. Due to its location on the Main Square and ample public areas, the hotel feels extremely spacious.

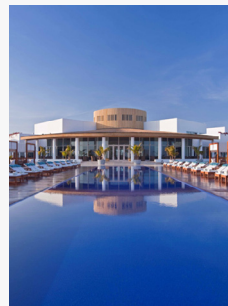
WOW MOMENTS OF PARACAS

The 335,000 hectare of Paracas National Reserve is dedicated to the protection and preservation of endangered species. The Nazca lines are the largest and most mysterious figures and geometric shapes on earth and are only clearly visible from the air.



HIGHLIGHTS

The main attraction is the Paracas National Reserve. Ballestas Island boasts a huge variety of natural species such as: flamingos, penguins, Andean condors, and tendrils; while the Nazca Lines are one of the world's great archaeological mysteries - twelve geometric and animal figures visible only from the sky. Discover the desert on our Akorn mini Sahara experience, crossing the desert in four-wheel drive trucks driven by experts.

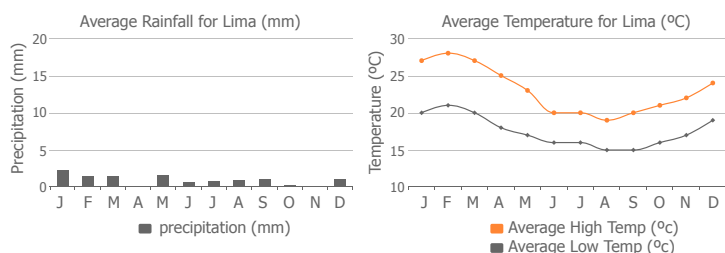


PREMIUM SELECTION **HOTEL PARACAS LUXURY COLLECTION**

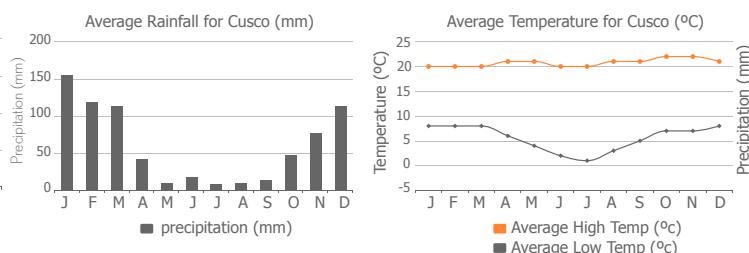
Strategically located in the bay, this hotel is the most luxurious on the Peruvian coast and the ideal starting point for excursions to Ballestas from its private deck. It sparkles like a jewel in Paracas Bay, its dazzling architecture in perfect step with the lovely surrounding nature. Accommodation includes villas, chalets, and bungalows, and there are also two swimming pools and a spa.



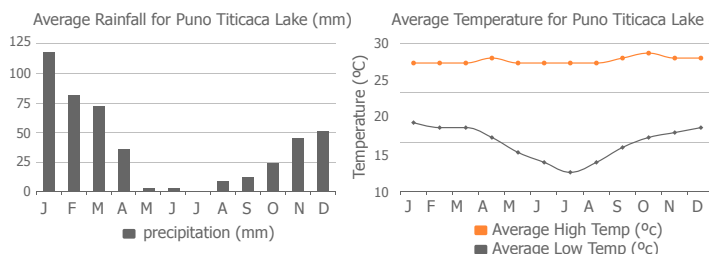
TEMPERATURE CHART FOR LIMA



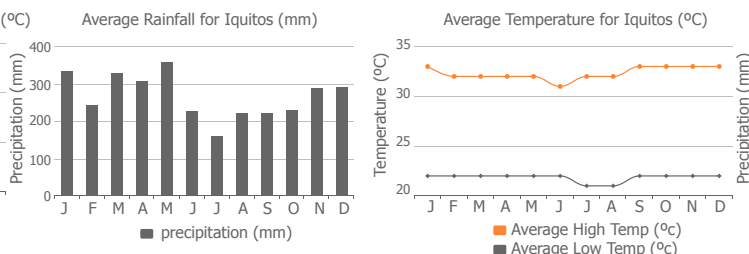
TEMPERATURE CHART FOR CUSCO



TEMPERATURE CHART FOR PUNO



TEMPERATURE CHART FOR IQUITOS



PRINCIPAL REGIONAL AND DOMESTIC FLIGHTS

Flight from	To	Travel Time	Distance
Buenos Aires	Lima	4 hr 40 min	1951 miles / 3139 km
Caracas	Lima	3 hr 40 min	1298 miles / 2088 km
Bogotá	Lima	3 hr	1166 miles / 1878 km
Bogotá	Cusco	3 hr 30 min	1260 miles / 2029 km
Guayaquil	Lima	2 hr	708 miles / 1139 km
Iguazu (Brazil)	Lima	3 hr 50 min	1731 miles / 2796 km
London	Lima	12 hr 35 min	6314 miles / 10161 km
Quito	Lima	2 hr 15 min	516 miles / 830 km
Rio de Janeiro	Lima	5 hr	2489 miles / 4000 km
Salta	Lima	3 hr 15 min	1163 miles / 1871 km
Santiago	Lima	3 hr 45 min	1529 miles / 2461 km
Sao Paulo	Lima	4 hr 50 min	2309 miles / 3717 km
Lima	Arequipa	1 hr 25 min	476 miles / 765 km
Lima	Chiclayo	1 hr 20 min	261 miles / 420 km
Lima	Cusco	1 hr 20 min	357 miles / 574 km
Lima	Iquitos	1 hr 45 min	249 miles / 399 km
Lima	Jaen	1 hr 30 min	455 miles / 731 km
Lima	Juliaca	1 hr 40 min	521 miles / 839 km
Lima	Trujillo	1 hr 5 min	321 miles / 517 km

LIMA
Calle Samuel Velarde, 134
Urb. Oarrantia, Magdalena del Mar
Lima, Peru

CUSCO
Calle Sorphy 456,
2nd floor
Cusco, Peru

Tel +51 (1) 201 9501
peru@akorndmc.com
www.akorndmc.com